

September 29, 2026

Board of Supervisors
Kern County Administrative Center
1115 Truxtun Avenue
Bakersfield, CA 93301

**PROPOSED RETROACTIVE STANDARDIZATION WITH GRANICUS LLC. FOR AUTOMATED
E-MAIL SUBSCRIPTION MANAGEMENT AND SUPPORT SERVICES**
Fiscal Impact: \$98,500 Annually; General Fund; Budgeted; Discretionary

This is a request for your Board's approval of standardization with Granicus, LLC., (Granicus), as the sole source service provider of automated e-mail subscription services to notify citizens about specific topics, including information for Board meetings and agendas.

On September 14, 2021, your Board approved a five-year standardization with Granicus for this service.

Service from Granicus provides the public with the ability to use an automated e-mail subscription management system to deliver important alerts, announcements, and updated information. Subscriptions to this service are at no cost to the subscriber and are self-managed in a single-user profile. E-mail notifications are sent automatically to the subscribers when new information is posted to the County's website. Granicus has a significant client base including federal, state and local agencies providing subscribers with ongoing communication to improve citizen awareness and promote participation in the governmental process. Kern County is currently utilizing Granicus to provide website services and e-mail subscriptions across various departments, including notifications by the Public Health department.

From the research conducted, Granicus is the only comprehensive automated e-mail subscription management system suited to accommodate the county and the nature of services required. The integration between Granicus and other public information interface sites is known to work well, which is necessary to effectively provide public information to residents and interested parties. At this time, continuing with Granicus for website and automated e-mail services is the best option for the county. We will continue reviewing options to ensure this maintains the best service provider for the county.

The Purchasing Division has reviewed and concurred with the standardization justification. County Counsel approved the Master terms and conditions as to form. Funds are available for this proposed expenditure in Cost Center 1007, Special Services.

Therefore, IT IS RECOMMENDED that your Board approve the request to standardize with Granicus LLC. as the sole source service provider of automated e-mail subscription management and support services and authorize the Purchasing Agent to issue purchase order.

Sincerely,



Nancy Anderson
County Administrative Officer

NA/EM BUDFIS Granicus