

PUBLIC RELATIONS COMMITTEE

MISSION STATEMENT

The Public Relations Committee of the 2012-2013 Kern County Grand Jury has the responsibility of working with news media organizations, community service groups, and other public agencies. The Public Relations Committee goals are to:

- Educate the Public about the duties and obligations of the Grand Jury.
- Present appropriate information and literature at key community functions.
- Plan activities/purchases to promote cohesiveness within the Grand Jury.
- Coordinate Grand Jury Awareness Week activities.
- Promote activities and engage in positive conversation with prospective jurors for the upcoming term.

PUBLIC RELATIONS COMMITTEE MEMBERS



Loretta Avery, Chair
Malinda Click
Patricia Duffel
Shirley Ann Hawk
Arletta Norman
Terry Wolfe

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SUMMARY OF ACTIVITIES

The Public Relations Committee has:

- Arranged for the following Guest Speakers:
 1. Lois Henry, Bakersfield Californian
 2. Judge Colette Humphrey
 3. John Nilon, CAO Office
 4. Michael Turnipseed, Kern Tax
 5. Supervisor Leticia Perez
 6. Supervisor David Couch
 7. Miles Muzio, TV Weatherman
 8. Supervisor Mike Gleason
 9. Morgan Clayton, Tel Tec
 10. Office on Aging
 11. Officer Rodriguez, CHP
 12. Mr. W. Williams, Blayton Academy
- Arranged a visit to the Victim Witness Program of the Kern County Probation Department.
- Coordinated and arranged for the purchase of jackets, shirts and coffee mugs for the Grand Jurors.
- Arranged for and obtained the annual Grand Jury plaque with Grand Jury Names for the Grand Jury Board Room.
- Arranged for Grand Jury Members group picture for display in the Grand Jury Board Room.
- Arranged for “Succeeding Against All Odds” Program to recognize and reward twelve students from within Kern County Middle and Junior High Schools.
- Arranged for and directed the “Grand Jury Awareness Week” Ceremony at the Liberty Bell on February 27, 2013.
- Provided Grand Jury recruitment notification information to several newspapers and radio stations.
- Provided Grand Jury recruitment notification information for publication in organization newsletters.
- Provided Grand Jury recruitment information for Public Service.
- Announcements (PSA’s) to various radio and television stations.
- Provided Grand Jury recruitment speakers for community service groups in Kern County.
- Total miles traveled by Committee: 257