



PUBLIC RELATIONS COMMITTEE

MISSION STATEMENT

The Public Relations Committee of the 2014-2015 Grand Jury has the responsibility of working with news media organizations, community service groups, and other public agencies to promote the grand jury system. The goals for the Committee are to educate the public about the duties and obligations of the Grand Jury, and to provide worthwhile speakers to inform the Jury about the activities within the County. The Committee will provide information and literature about the Grand Jury, coordinate Grand Jury Awareness Week activities, make public presentations to promote the activities of Grand Jury, and arrange for booths at the Home and Garden Show. The Committee also arranges and promote cohesive activities within the Grand Jury.

Teresa Vasquez, Chairman

Judi House Ella Abrams Barbara Rycerski Catherine Garcia Michael McNatt
Gary Chaffin Earlene Hightower Donna Schaffel Andi Derrick

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SUMMARY OF ACTIVITIES

- Arranged and coordinated Grand Jury Awareness Week ceremony at the Liberty Bell February 2015, and hosted an “open house”
- Provided Grand Jury informational flyers, coordinated radio, television and newspaper advertising/marketing and provided six outreach community presentations
- Arranged for educational trips to: KCSO Helicopter Rescue, China Lake Naval Base, Edwards Air Force Base and the Kern County Crime Law
- Staffed the Home and Garden Show in February 2015 for Grand Jury recruitment and education of the public
- Arranged for eleven presentations by community leaders to the Grand Jury
- Provided educational window display for the Kern County Courthouse lobby
- Arranged for and obtained annual Grand Jury Plaques for plenary room
- Arranged for group pictures for display in Grand Jury plenary room
- Coordinated Grand Jury member purchases of jackets, shirts and other educational merchandise for Grand Jury advocacy

The Public Relations committee arranged for the following Guest Speakers:

1. Theresa Goldner – Kern County Counsel
2. Lynn Runyan – Kern County Grand Jury Association
3. John Devlin – Kern County Information Technology
4. Kevin Miller – Kern Regional Crime Laboratory
5. Donny Youngblood – Kern County Sheriff
6. Sonny Mueller – Kern County Mental Health
7. Darius Riggins – California State University Bakersfield
8. Jeff Nickell – Kern Adult Literacy
9. Dr. Christine Lizardi Frazier, Mary Barlow – Kern County Superintendent of Schools
10. Dr. Sonya Christian – Bakersfield Community College
11. Nick Cullen, Shyanne Schull - Kern County Animal Services
12. Detective Dustin Contreras, Sargent Paul Leonard, Ashley Glover, Dana Alvro – Sheriff Office – Human Trafficking Division
13. Dick Taylor – Kern County Veterans Services Department
14. Jan St Pierre, Roland Maier - First5 Kern