



## **PUBLIC RELATIONS COMMITTEE**

### **MISSION STATEMENT**

The Public Relations Committee of the 2015-2016 Kern County Grand Jury has the responsibility of working with news media organizations, community service groups, and other public agencies to promote the Grand Jury system. The goals for the Committee are to educate the public about the duties and obligations of the Grand Jury, and provide worthwhile speakers to inform the Jury about the activities within the County. The Committee will provide information and literature about the Grand Jury, coordinate Grand Jury Awareness Week activities, make public presentations to promote the activities of Grand Jury, and arrange for booths at the Home and Garden Show. The Committee also arranges and promotes cohesive activities within the Grand Jury.

Members: Gary Chaffin, Chairperson, Loretta Avery, Perry Fox, Fredrick Garcia, Jr., Yvette Gonzalez, Earlene Hightower, Hoang Ngo, Donna Schaffel

## **PUBLIC RELATIONS COMMITTEE**

### **SUMMARY OF ACTIVITIES**

- Arranged and coordinated Grand Jury Awareness Week ceremony at the Liberty Bell February 2016, and hosted “open house”
- Provided Grand Jury informational flyers, coordinated radio and newspaper advertising/marketing and provided six outreach community presentations
- Arranged for educational trips to: KCSO Search and Rescue operations, NASA facilities at Edwards AFB, Kern County Crime Lab, Sheriff’s K-9 and Bomb Squad units
- Staffed Home and Garden Show in February 2016 for Grand Jury recruitment and education to the public
- Arranged for group pictures and obtained annual Grand Jury plaques for plenary room
- Coordinated Grand Jury member purchases of jackets, shirts and other merchandise for Grand Jury advocacy
- Arranged monthly luncheons
- Recruited and set up educational guest speakers for the Grand Jury
- Visited Crossroads Detention Facility to present Honor Guard certificates of appreciation for presenting the colors at Grand Jury Week Ceremony

### **Guest Speakers for the year were:**

- Theresa Goldner - Kern County Counsel
- Lynn Runyan - Kern County Grand Jury Association
- Danny Youngblood - Kern County Sheriff
- Dick Taylor - Kern County Veterans Services
- Herb Benham - Columnist, Bakersfield Californian
- Dena Maloney - Taft College President
- Cindy Zimmer - Kern County Deputy District Attorney
- Miles Muzio - KBAK 29 Meteorologist
- Thuy Vi Vu - Toys for Tots Spokesperson
- Don Krueger - Kern County District Attorney Investigator
- Al Rogers - Kern County District Attorney Investigator
- Katrina Balbuena - Compliance and Accountability Office
- Lee Ann Herron - Compliance and Accountability Office